Professional WordPress Plugin Development

By Brad Williams, Ozh Richard, Justin Tadlock

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As one of the most popular open source content management systems available today, **WordPress** boasts a framework that allows you to easily customize and extend it through **plugins**. This comprehensive book shows you how plugins work, reviews the tools and APIs available in WordPress, and demonstrates how to extend the functionality of WordPress with plugins.

The trio of established authors provides a **practical**, solutions-based approach along with a collection of timely examples and **plenty of code**, all aimed at clearly explaining how to create a plugin file, work with users, integrate widgets, add menus and submenus, secure your plugins, and more. You will quickly come to understand how to develop custom plugins so that you can take WordPress to the next corporate and enterprise level.

Professional WordPress Plugin Development:

- Details the range of complexity in plugins, from a very simple plugin to an extremely elaborate social network package
- Addresses how to integrate into WordPress, save settings, create widgets and shortcodes, and implement uninstall
- Learn the proper techniques for storing data, customizing user roles, and security best practices
- Shares techniques for using custom post types and creating and using custom taxonomies
- How to create plugins for WordPress Multisite networks
- Integrate user and role management
- Explores the HTTP API, JavaScript and AJAX, Cron, the Rewrite API, and more

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Editorial Review

From the Author
WHO THIS BOOK IS FOR

This book is for **professional Web developers** who want to make WordPress work exactly how they and their clients want. WordPress has already proven an exceptional platform for building any type of site from simple static pages to networks of full - featured communities. Learning how to code plugins will help you get the most out of WordPress and have a cost - effective approach to developing per - client features.

This book is also for the **code freelancers** who want to broaden their skill portfolio, understand the inner - workings of WordPress functionality, and take on WordPress gigs. Since WordPress is the most popular software to code and power websites, it is crucial that you understand how things run under the hood and how you can make the engine work your way. Learning how to code plugins will be a priceless asset to add to your resume and business card.

Finally, this book is for **hobbyist PHP programmers** who want to tinker with how their WordPress blog works, discover the infi nite potential of lean and fl exible source code, and how they can interact with the fl ow of events. The beauty of open source is that it ' s easy to learn from and easy to give back in turn. This book will help you take your fi rst step into a community that will welcome your creativity and contribution.

From the Inside Flap

- Chapter 1 **An Introduction to Plugins**
- Chapter 2 **Plugin Foundation**
- Chapter 3 **Hooks**
- Chapter 4 **Integrating in WordPress**
- Chapter 5 **Internationalization**
- Chapter 6 **Plugin Security**
- Chapter 7 **Plugin Settings**
- Chapter 8 **Users**
- Chapter 9 **HTTP API**
- Chapter 10 **The Shortcode API**
- Chapter 11 **Extending Posts: Metadata, Custom Post Types, and Taxonomies**
- Chapter 12 **JavaScript and Ajax in WordPress**
- Chapter 13 **Cron**
- Chapter 14 **The Rewrite API**
- Chapter 15 **Multisite**
- Chapter 16 **Debugging and Optimizing**
- Chapter 17 **Marketing Your Plugin**
- Chapter 18 **The Developer Toolbox**

From the Back Cover

Take WordPress to the next level with advanced plugin development

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From reader reviews:

Ashley Parra:

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