



Design for Inclusivity: A Practical Guide to Accessible, Innovative and User-Centred Design (Design for Social Responsibility)

By Roger Coleman, John Clarkson, Julia Cassim

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Inclusive design not only ensures that products, services, interfaces and environments are easier to use for those with special needs or limitations, but in doing so also makes them better for everyone. Design for Inclusivity, written by a team that has pioneered inclusive design practice internationally, reviews the recent social trends and pressures that have pushed this subject to the fore, and assesses design responses to date in an international context. The authors make the business case for inclusive design and explain the formalisation of the approach in standards and legislation. The text includes case studies which describe transport, product development, IT and service projects, as well as industry-university collaborative projects, and highlights lessons that have been learned. This is very much a practical book. It offers tools, techniques, guidelines and signposts for the reader to key resources, as well as including advice on research methods, and working with users and industry partners.

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Editorial Review

From the Inside Flap

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Roger Coleman is Research Professor in Inclusive Design and Patient Safety, Helen Hamlyn Research Centre, Royal College of Art, London. John Clarkson is Professor of Engineering Design and Director, Engineering Design Centre, University of Cambridge. Hua Dong is Lecturer in Design, Brunel University. Julia Cassim is Senior Research Fellow, Helen Hamlyn Centre, Royal College of Art, London.

Users Review

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The book Design for Inclusivity: A Practical Guide to Accessible, Innovative and User-Centred Design (Design for Social Responsibility) can give more knowledge and information about everything you want. So why must we leave a good thing like a book Design for Inclusivity: A Practical Guide to Accessible, Innovative and User-Centred Design (Design for Social Responsibility)? A few of you have a different opinion about publication. But one aim in which book can give many info for us. It is absolutely suitable. Right now, try to closer with your book. Knowledge or information that you take for that, you can give for each other; you may share all of these. Book Design for Inclusivity: A Practical Guide to Accessible, Innovative and User-Centred Design (Design for Social Responsibility) has simple shape however you know: it has great and big function for you. You can appear the enormous world by available and read a book. So it is very wonderful.

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