



Cost Management Guidebook: Second Edition

By Steven M. Bragg

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The Cost Management Guidebook describes a number of tools that can be used to examine the cost structure of a business, including analyses for cost objects, constraints, and processes. The book also addresses how to reduce costs in all of the major areas of a corporation, including compensation, sales, production, procurement, and administration. There are extensive discussions of asset reduction techniques, as well as cost management reports and measurements.

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Editorial Review

About the Author

Steven Bragg, CPA, is one of the top-selling and most prolific accounting authors in the world. He is the author of more than 70 business books, including Lean Accounting, Closing the Books, and The New Controller Guidebook. He has been the CFO or controller of both public and private companies, and has been a consulting manager with Ernst & Young and an auditor with Deloitte & Touche.

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