

Going to Extremes: How Like Minds Unite and Divide

By Cass R. Sunstein

Download now

Read Online ➔

Going to Extremes: How Like Minds Unite and Divide By Cass R. Sunstein

Why do people become extremists? What makes people become so dismissive of opposing views? Why is political and cultural polarization so pervasive in America?

In *Going to Extremes*, renowned legal scholar and best-selling author Cass R. Sunstein offers startling insights into why and when people gravitate toward extremism. Sunstein marshals a wealth of evidence that shows that when like-minded people gather in groups, they tend to become more extreme in their views than they were before. Thus when liberals group get together to debate climate change, they end up more alarmed about climate change, while conservatives brought together to discuss same-sex unions become more set against same-sex unions. In courtrooms, radio stations, and chatrooms, enclaves of like-minded people are breeding ground for extreme movements. Indeed, Sunstein shows that a good way to create an extremist group, or a cult of any kind, is to separate members from the rest of society, either physically or psychologically. Sunstein's findings help to explain such diverse phenomena as political outrage on the Internet, unanticipated "blockbusters" in the film and music industry, the success of the disability rights movement, ethnic conflict in Iraq and former Yugoslavia, and Islamic terrorism.

Providing a wealth of real-world examples--sometimes entertaining, sometimes alarming--Sunstein offers a fresh explanation of why partisanship has become so bitter and debate so rancorous in America and abroad.

Praise for the hardcover:

"A path-breaking exploration of the perils and possibilities created by polarization among the like-minded."

--Kathleen Hall Jamieson, co-author of *unSpun* and *Echo Chamber*

"Poses a powerful challenge to anyone concerned with the future of our democracy. He reveals the dark side to our cherished freedoms of thought, expression and participation. Initiates an urgent dialogue which any thoughtful citizen should be interested in."

--James S. Fishkin, author of *When the People Speak*

 [Download](#) Going to Extremes: How Like Minds Unite and Divide ...pdf

 [Read Online](#) Going to Extremes: How Like Minds Unite and Divi ...pdf

Going to Extremes: How Like Minds Unite and Divide

By Cass R. Sunstein

Going to Extremes: How Like Minds Unite and Divide By Cass R. Sunstein

Why do people become extremists? What makes people become so dismissive of opposing views? Why is political and cultural polarization so pervasive in America?

In *Going to Extremes*, renowned legal scholar and best-selling author Cass R. Sunstein offers startling insights into why and when people gravitate toward extremism. Sunstein marshals a wealth of evidence that shows that when like-minded people gather in groups, they tend to become more extreme in their views than they were before. Thus when liberals group get together to debate climate change, they end up more alarmed about climate change, while conservatives brought together to discuss same-sex unions become more set against same-sex unions. In courtrooms, radio stations, and chatrooms, enclaves of like-minded people are breeding ground for extreme movements. Indeed, Sunstein shows that a good way to create an extremist group, or a cult of any kind, is to separate members from the rest of society, either physically or psychologically. Sunstein's findings help to explain such diverse phenomena as political outrage on the Internet, unanticipated "blockbusters" in the film and music industry, the success of the disability rights movement, ethnic conflict in Iraq and former Yugoslavia, and Islamic terrorism.

Providing a wealth of real-world examples--sometimes entertaining, sometimes alarming--Sunstein offers a fresh explanation of why partisanship has become so bitter and debate so rancorous in America and abroad.

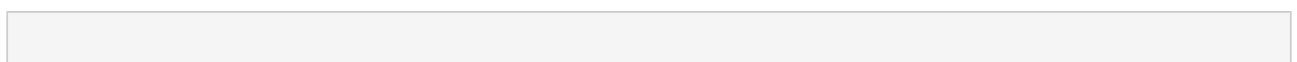
Praise for the hardcover:

"A path-breaking exploration of the perils and possibilities created by polarization among the like-minded."
--Kathleen Hall Jamieson, co-author of *unSpun* and *Echo Chamber*

"Poses a powerful challenge to anyone concerned with the future of our democracy. He reveals the dark side to our cherished freedoms of thought, expression and participation. Initiates an urgent dialogue which any thoughtful citizen should be interested in."
--James S. Fishkin, author of *When the People Speak*

Going to Extremes: How Like Minds Unite and Divide By Cass R. Sunstein Bibliography

- Sales Rank: #747083 in Books
- Published on: 2011-03-04
- Original language: English
- Number of items: 1
- Dimensions: 5.40" h x .60" w x 8.20" l, .48 pounds
- Binding: Paperback
- 208 pages



 **Download** [Going to Extremes: How Like Minds Unite and Divide ...pdf](#)

 **Read Online** [Going to Extremes: How Like Minds Unite and Divi ...pdf](#)

Editorial Review

From Publishers Weekly

Harvard law professor Sunstein (*Radicals in Robes*) explores the nature of group decision making, largely expounding on his contention that homogenous groups of like-minded people tend to adopt more extreme positions than groups with a diversity of opinions. As in his previous, coauthored book, *Nudge*, in which he argued that small incentives can subtly push people toward making better decisions, Sunstein marshals empirical evidence in aid of his argument, which largely focuses on politics and public policy. As President Obama's nominee to head the Office of Information and Regulatory Affairs, Sunstein's ideas about such matters have now attained a level of national importance, but with the exception of a few notable potshots at the decision making in George W. Bush's White House, the book is not ideological and displays a keen interest in diverse areas ranging from the mindset that leads to genocide to how conspiracy theories form and are propagated. Interestingly, and most helpfully, Sunstein returns repeatedly to the recruitment and decision-making processes of Islamic terrorists, finding in these groups the purest example of the radicalizing echo chamber effect that the book warns against. (May)

Copyright © Reed Business Information, a division of Reed Elsevier Inc. All rights reserved.

Review

"Cass Sunstein has written *Going to Extremes* for those confounded by a country that remains stubbornly polarized. In clear, precise language, he explains that extremism is a consequence of the company we keep. He challenges not only what we think, but how we come to our beliefs, and he demonstrates that diversity of thought is the one ingredient necessary for both a healthy state and a working democracy." --Bill Bishop, author of *The Big Sort*

"A path-breaking exploration of the perils and possibilities created by polarization among the like-minded." --Kathleen Hall Jamieson, co-author of *unSpun and Echo Chamber*

"Sunstein's book poses a powerful challenge to anyone concerned with the future of our democracy. He reveals the dark side to our cherished freedoms of thought, expression and participation. New strategies and new designs are required to make political discussion the constructive force our ideals prescribe. His book initiates an urgent dialogue which any thoughtful citizen should be interested in." --James S. Fishkin, author of *When the People Speak*

"Harvard law professor Sunstein (*Radicals in Robes*) explores the nature of group decision making, largely expounding on his contention that homogenous groups of like-minded people tend to adopt more extreme positions than groups with a diversity of opinions.... As President Obama's nominee to head the Office of Information and Regulatory Affairs, Sunstein's ideas...[have] attained a level of national importance." --*Publishers Weekly*

"Cass Sunstein's work and theories have never been more important."--*Seed*

"meant to unsettle us in the way his earlier work did"--*Slate*

"An excellent study of the conditions that drive events like the financial crisis...a valuable survey of research pertinent to managers in various areas of finance, and it suggests a range of practical, utilizable approaches to improving decision-making processes."--*The Investment Professional*

"A fun book to read...Sunstein is a brilliant writer, learned and clever."--*Contemporary Sociology*

About the Author

Cass R. Sunstein is the Administrator of the Office of Information and Regulatory Affairs in the Obama Administration and the Felix Frankfurter Professor of Law at Harvard University. He is the author of many books, including the New York Times best-seller *Nudge* (with Richard Thaler), *Infotopia*, *Republic 2.0*, *Worst-Case Scenarios*, *Radicals in Robes*, *Why Societies Need Dissent*, and *Democracy and the Problem of Free Speech*.

Users Review

From reader reviews:

Eleonora Plunkett:

Why don't make it to become your habit? Right now, try to ready your time to do the important act, like looking for your favorite guide and reading a guide. Beside you can solve your condition; you can add your knowledge by the publication entitled *Going to Extremes: How Like Minds Unite and Divide*. Try to stumble through book *Going to Extremes: How Like Minds Unite and Divide* as your good friend. It means that it can to become your friend when you truly feel alone and beside that course make you smarter than in the past. Yeah, it is very fortunated for yourself. The book makes you much more confidence because you can know anything by the book. So , let's make new experience and also knowledge with this book.

Sabra Fitzgerald:

This book untitled *Going to Extremes: How Like Minds Unite and Divide* to be one of several books which best seller in this year, that is because when you read this guide you can get a lot of benefit onto it. You will easily to buy that book in the book retailer or you can order it by using online. The publisher with this book sells the e-book too. It makes you more readily to read this book, as you can read this book in your Mobile phone. So there is no reason to your account to past this book from your list.

Arthur Reaves:

This Going to Extremes: How Like Minds Unite and Divide is great e-book for you because the content that is full of information for you who all always deal with world and also have to make decision every minute. This specific book reveal it info accurately using great arrange word or we can declare no rambling sentences in it. So if you are read it hurriedly you can have whole info in it. Doesn't mean it only offers you straight forward sentences but tricky core information with wonderful delivering sentences. Having Going to Extremes: How Like Minds Unite and Divide in your hand like finding the world in your arm, info in it is not ridiculous 1. We can say that no publication that offer you world with ten or fifteen small right but this book already do that. So , this is good reading book. Heya Mr. and Mrs. occupied do you still doubt that?

Crystal Thomas:

As we know that book is significant thing to add our expertise for everything. By a reserve we can know everything we wish. A book is a group of written, printed, illustrated or maybe blank sheet. Every year was exactly added. This book Going to Extremes: How Like Minds Unite and Divide was filled in relation to science. Spend your extra time to add your knowledge about your scientific research competence. Some people has several feel when they reading a book. If you know how big selling point of a book, you can feel enjoy to read a reserve. In the modern era like right now, many ways to get book that you simply wanted.

Download and Read Online Going to Extremes: How Like Minds Unite and Divide By Cass R. Sunstein #V9IZUYSNQD6

Read Going to Extremes: How Like Minds Unite and Divide By Cass R. Sunstein for online ebook

Going to Extremes: How Like Minds Unite and Divide By Cass R. Sunstein Free PDF d0wnl0ad, audio books, books to read, good books to read, cheap books, good books, online books, books online, book reviews epub, read books online, books to read online, online library, greatbooks to read, PDF best books to read, top books to read Going to Extremes: How Like Minds Unite and Divide By Cass R. Sunstein books to read online.

Online Going to Extremes: How Like Minds Unite and Divide By Cass R. Sunstein ebook PDF download

Going to Extremes: How Like Minds Unite and Divide By Cass R. Sunstein Doc

Going to Extremes: How Like Minds Unite and Divide By Cass R. Sunstein Mobipocket

Going to Extremes: How Like Minds Unite and Divide By Cass R. Sunstein EPub

V9IZUYSNQD6: Going to Extremes: How Like Minds Unite and Divide By Cass R. Sunstein