



# CIMA: Pass First Time!, Second Edition

By David Harris

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## CIMA: Pass First Time!, Second Edition By David Harris

Now in its second edition, **Pass First Time!** is the ultimate guide to passing your CIMA exams. Fully revised and updated for the new 2010 syllabus and written by a

CIMA examiner, it's packed with useful hints and tips that will help you: \*  
improve the way you study \* find out just what the examiners are looking for \*  
avoid the most common pitfalls \* earn all the marks you deserve

Illustrated throughout, and with summarising mind-maps at the end of each chapter, this book will give you the best possible chance of passing your CIMA exams – first time!

‘Writing a CIMA exam is difficult if you do not know how to approach it. David really makes it easy by giving step-by-step advice about understanding what the examiner wants, how to make best use of your time and how to structure your answer in such a way that maximum marks can be scored.’ *Henry van Rooyen, Business Manager & TOPCIMA student*

‘Pass First Time! gives an insight into the way examiners think and what they want from the students. It also gives tips on study techniques and time keeping, making it a very useful read.’ *Alina V S-Botha, CIMA Lecturer, South Africa*

David R Harris is a management consultant, freelance lecturer, author and CIMA examiner. David specialises in advising smaller organisations on strategy. Neil Sullivan is a freelance author and illustrator with many years' experience in advertising.

- There are 90,000 CIMA students in the UK studying independently and needing practical advice on how to learn, take exams, and succeed: this book is the only book on the market that provides this advice tailored specifically for their exams
- Written by a CIMA examiner and tutor, giving real-life guidance "from the horse's mouth"
- Full of illustrations, mind-maps and cartoons to illustrate how best to learn in a user-friendly way

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## **Editorial Review**

### **Review**

Having sat CIMA exams for a number of years now following numerous exam techniques, this is first book that has covered everything in a 'quick and easy understanding manner'.

The chapters are brief and to the point which is very beneficial for anybody trying to fit anything else in apart from studying prior to exam. It clearly identifies the processes that students should follow and doesn't go on about 'making sure you have a timetable and that you make sure you stick to it as other books do'. David obviously understands fully the subject that he has written about and his extensive knowledge and guidance comes across in his text.

I am sitting my final exams in May, first attempt at all three and I believe that the approaches highlighted in the book will hopefully help me to pass all three first time.

I really enjoyed the point about working smart and not hard. I used to just go through notes after notes after notes trying to commit everything to memory but having taking the advice from this book I now realise that the commitment to memory is only part of the story and it is application that wins the most marks. I have incorporated Mind Mapping into my answer plans now which helps me focus on the requirements and I will continually read the 'Verb' explanation list up to the day of the exam as this has been a problem area for me in the past. I am sure you agree there is nothing worse in an exam reading a question wondering 'What exactly do they want me to do?' The verb list and David's explanations will help you through this.

I recommend this book to anybody about to sit CIMA exams in May or in future as it will certainly benefit you.

Good Luck

### **UPDATE AFTER EXAMS - CIMA STRATEGIC LEVEL EXAMS MAY 2007**

Well the results are now in and.....having read this book by David Harris, 'I did pass first time!'

This is not a plug for myself but merely to say to any student wanting to pass CIMA exams first time they should most definitely buy this book. Please see my initial comments on my first post for an overview and all I would add is that this book will not do it ALL for you, you still need to get a solid understanding of the subject but what this book does do is fully detail the exam technique and approach which should be applied which I believe ultimately got me through 3 tough CIMA exams 'FIRST TIME'

Good luck

Andrew Craven, ACMA

## **Users Review**

### **From reader reviews:**

**Mary Manzo:**

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