UI Design with Adobe Illustrator: Discover the ease and power of using Illustrator to design Web sites and apps

By Rick Moore

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Create high fidelity prototypes for complex websites and applications with the easy-to-learn and super-efficient vector capabilities of Illustrator and make the fear of client changes a thing of the past. Whether you're a seasoned Photoshop veteran, a budding designer, or someone who simply has a good eye and artistic vision, this book will show you how to produce mockups and UI elements in a creative and productive way.

Strongly of the opinion that design should not happen solely in a browser, Rick Moore demonstrates how to design mockups and UI elements with Illustrator in a way you may not have realized was possible. Learn which tools are best suited to a UI design workflow and how to customize Illustrator in a way that fits your style and flow. Rick provides expert guidance throughout the process from the initial planning stages to finalizing and sharing your work with clients and others.

UI Design with Adobe Illustrator: Discover the ease and power of using Illustrator to design Web sites and apps By Rick Moore Bibliography

- Sales Rank: #1696818 in Books
- Published on: 2012-08-09
- Original language: English
- Number of items: 1
- Dimensions: 9.13" h x .48" w x 7.50" l, 1.10 pounds
- Binding: Paperback
- 256 pages

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Editorial Review

About the Author

Rick started his career as a graphic designer at the dawn of the Internet and quickly realized what the future of the web would bring. He has been an Illustrator user since 1997, designing everything from branding and illustrations to enterprise software user experiences. He currently works as an in-house User Experience Designer for a non-profit, where he has been since 2007. Rick lives in Farmington, Utah with his beautiful wife and two vivacious daughters.

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