



# The 30-Minute Millionaire: The Smart Way to Achieving Financial Freedom

By Peter Tanous, Jeff Cox

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Award-Winning Finalist in the "Business: Personal Finance/Investing" category of the 2016 International Book Awards

"Who better than two keen observers of markets to guide us to successful wealth accumulation in a world flooded with information containing lots of signals and noise. By showing investors how to be a lot smarter about their time allocation, including what to look for and why, this book provides you with important and durable tips and insights."

—**Mohamed A. El-Erian**, Chief Economic Adviser at Allianz

Investing experts and best-selling authors Peter J. Tanous and Jeff Cox return with *The 30-Minute Millionaire*

, a step-by-step guide to achieving financial success. Whether you're new at investing or already preparing for retirement, the authors provide practical advice with specific examples, giving you the tools and knowledge you need on your path to becoming financially secure.

Learn how to:

- Build a well-balanced, risk-mitigated portfolio
- Achieve consistent returns over the long run through a passive approach
- Follow contemporary asset allocation rules and objectives
- Maintain discipline and patience in the face of difficult markets
- Avoid common, and not-so-common, investing pitfalls
- Invest in ETFs, commodities, gold, and other assets
- Ignore time-consuming market reports
- Understand the Fed's role in the economy and financial markets

The authors also give detailed instructions on exactly how much cash you'll need to start (less than you think!) and the best advice from financial gurus on your journey ahead.

Stop trying to actively pick stocks, trade in and out of positions, analyze the data

only the wonks understand, or time the markets—get on a simple, true path to financial freedom with *The 30-Minute Millionaire* today.

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- Sales Rank: #448650 in Books
- Published on: 2016-03-08
- Original language: English
- Number of items: 1

- Dimensions: 9.10" h x 1.00" w x 6.10" l, .0 pounds
- Binding: Hardcover
- 192 pages

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### Editorial Review

#### Review

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—**Mohamed A. El-Erian**, Chief Economic Adviser at Allianz

“A big ‘Booyah!’ to this book, a must-read for any long-term investor”

—**Jim Cramer**, Host of CNBC’s “Mad Money”

“Tanous and Cox demystify the art of investing and offer timeless financial advice for the individual and institutional investor alike. They pull the curtain back on the money management industry's dark secret...excessive fees erode away a huge amount of potential gains. Readers are rewarded with a clear and practical game plan for compounding capital and creating real wealth.”

—**Michael K. Barry**

, Chief Investment Officer, Georgetown University

“There's no such thing as getting rich quickly, but that doesn't mean you can't build serious wealth with a small but consistent time commitment. *The 30-Minute Millionaire* gives common-sense, practical advice, strategies and tactics for you to learn how to be a disciplined and successful investor over time.”

—**Carol Roth**, Creator & Founder of Future File and *New York Times* Best-Selling Author of *The Entrepreneur Equation*

#### About the Author

Peter Tanous: Peter Tanous (Washington, D.C.) is President of Lynx Investment Advisory. Over this forty year career as a finance professional, he has held executive positions at Smith Barney, Bank Audi (U.S.A) and served as chairman of Petra Capital Corporation, an international investment bank that he co-founded. Tanous is the author of several critically acclaimed books including *The Investment Gurus*, *The Wealth Equation*, *Debt, Deficits*, and *the Demise of the American Economy*.

Jeff Cox: Jeff Cox (Bango, PA) has worked as a journalist since 1987 and is a staff writer with CNBC.com where he covers all markets and frequently appears on CNBC TV. In addition, he provides market commentary for radio stations across the country and his articles often run on TheStreet.com, Yahoo!, and AOL Money. Cox has also worked at CNN Money and as a senior editor for two Pennsylvania newspapers. His work has been honored several times by the New Jersey Press Association and Pennsylvania Newspaper Association.

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