



Be A People Person: Effective Leadership Through Effective Relationships

By John C. Maxwell

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Being a leader means working with people, and that's not always easy! Whether in your office, church, neighborhood, or elsewhere, your interpersonal relationships can make or break you as a leader. That's why it's so important to be a "people person" and develop your skills in tapping that most precious of all resources: people.

In this powerful book, America's leadership expert John Maxwell helps you:

- discover and develop the qualities of an effective "people person"
- improve your relationships in every area of life
- understand and help difficult people
- overcome differences and personality traits that can cause friction
- inspire others to excellence and success

Loaded with life-enriching, life-changing principles for relating positively and powerfully with your family, friends, colleague, and clients, *Be a People Person* is certain to help you bring out the best in others—and that's what effective leadership is all about.

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Editorial Review

Review

"Don't read this book without a stack of 3x5 cards in your hand. You will want to start implementing these ideas even before you finish the book. It's good—real good."

—Zig Ziglar, motivational speaker and bestselling author, *See You at the Top*
(Zig Ziglar)

About the Author

John C. Maxwell is an internationally respected leadership expert, speaker, and author who has sold more than 18 million books. Dr. Maxwell is the founder of EQUIP, a non-profit organization that has trained more than 5 million leaders in 126 countries worldwide. Each year he speaks to the leaders of diverse organizations, such as Fortune 500 companies, foreign governments, the National Football League, the United States Military Academy at West Point, and the United Nations. A New York Times, Wall Street Journal, and Business Week best-selling author, Maxwell has written three books that have sold more than a million copies: *The 21 Irrefutable Laws of Leadership*, *Developing the Leader Within You*, and *The 21 Indispensable Qualities of a Leader*. His blog can be read at JohnMaxwellOnLeadership.com.

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