



A Handbook for Training Strategy

By Martyn Sloman

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When the first edition of Martyn Sloman's Handbook appeared, it made an immediate impact on the HRD community. Its starting point was the idea that traditional approaches to training in the organization were no longer effective. The Handbook introduced a new model and set out the practical implications. The world of HRD has moved on, and Martyn Sloman has now drastically revised the text to reflect the increased complexity of organizational life and the many recent developments in the field. His aim remains the same: to help readers to develop a framework in which training can be effectively managed and delivered. In Part I of the text the author draws attention to the opportunities created for training by the current emphasis on competition through people. In Part II he poses the question: 'What should training managers be doing to ensure that training in their organization is as good as it can be?' Here he stresses the need to keep training aligned with business objectives, and to encourage line managers to work alongside the human resource professionals. The third and final Part considers the trainer as a strategic facilitator and examines the skills required. Martyn Sloman writes as an experienced training manager and his book is concerned, above all, with implementation. Thus the text is supported by questionnaires, survey instruments and specimen documents. With its combination of thought-provoking argument and practical guidance, the Handbook will continue to serve all those with an interest in organizational training.

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Editorial Review

Review

'it is highly recommended for everyone involved in training and development ... With this book as your reference, you can ensure your professional success in the new millennium.' IT Training, November 1999 'of interest to those teaching on human resources and business studies courses and would also be a sound resource for managers developing or adapting a training system in any learning organisation.' National Association for Staff Development (NASD), January 2002

About the Author

Martyn Sloman is Director of Management Education and Training at Ernst and Young, and a former Head of Human Resource Development, NatWest Markets. Originally trained as an economist, he has worked in the co-operative sector and the public sector, and as a management consultant. He has lectured and written widely on personnel and training matters, and is currently a Teaching Fellow in the Department of Organizational Psychology at the University of London's Birkbeck College.

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