



# Lean Six Sigma Logistics: Strategic Development to Operational Success

By Thomas J. Goldsby, Robert O. Martichenko

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**Lean Six Sigma Logistics: Strategic Development to Operational Success** By Thomas J. Goldsby, Robert O. Martichenko

Reducing costs, rushing to market and accelerating lead times are vital for survival in today's competitive environment. Inventory is no longer considered an asset, and strategies need to be in place to operate with minimal amounts of it. **Lean Six Sigma Logistics** illustrates how to integrate Lean, Six Sigma and Logistics into a cohesive process that will help eliminate unnecessary inventories through disciplined efforts to understand and reduce variation, while increasing speed and flow in the supply chain.

This "how to" book provides the vehicle to solidify strategic position, win over customers, and achieve increased profit margins. It is the one book that executives, practitioners, consultants and academics will all want on their bookshelf. A must read for the CEO, CIO, CFO, COO, VP, Director, or Logistics Manager.

## Key Features:

- Provides a method to develop strategies as well as tactical steps for successful operational implementation of Lean Six Sigma Logistics
- Addresses top management concerns while providing necessary tools and guidance for the logistics practitioner
- Features the Logistics Bridge Model to serve as your compass and map for leveraging value, eliminating waste, and enhancing your abilities to view the supply chain with a critical eye and to develop a vision for continuous improvement
- Presents definitive answers for improving operations, making customers happy, and reducing logistics costs and variability

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### **Editorial Review**

#### **About the Author**

Dr. Thomas Goldsby is a leading researcher, author, and speaker on the subjects of Logistics and Supply Chain Management. He is an Associate Professor of Supply Chain Management at the University of Kentucky.

Robert Martichenko is President of LeanCor LLC, headquartered in Florence, Kentucky. LeanCor is a full-service logistics and supply chain company focused on working with organizations embracing Lean and Six Sigma in the supply chain.

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