



The Tao of Coaching: Boost Your Effectiveness at Work by Inspiring and Developing Those Around You (Profile Business Classics)

By Max Landsberg

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A bestselling business title on how to unlock the potential of people by applying the techniques of coaching. Coaching is the key to realising the potential of your employees, your organisation and yourself. The good news is that becoming a great coach requires nurturing just a few simple skills and habits. This bestselling and classic business book, now revised and relaunched, takes you through the stages needed to implement coaching to maximum effect. Easy to read and apply, the book provides the techniques and tools of coaching that are vital for anyone who wants to develop a team of people who will perform effectively and who will relish working with you. Since its publication in 1996, it has become the bible for the coaching manager.

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Editorial Review

Review

"Great coaches are made not born, and [in the Tao of Coaching] the great coaches of tomorrow have found exactly where to start their journey."-David Kirk, former Captain of the All Blacks rugby team

"Successful leaders inspire ordinary people to achieve the extraordinary. This book will help you get the best out of your colleagues and yourself."-Christopher Rodrigues, Group Chief Executive, Bradford and Bingley Building Society

About the Author

Max Landsberg is an internationally recognized authority on executive coaching and professional development. His books on coaching, motivation and leadership have sold more than 200,000 copies and have been translated into 14 languages. He is a regular instructor on corporate educational programs, and serves as faculty on courses for professional coaches.

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