



Handbook of Financial Planning and Control (100 Cases)

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This book provides not only practical guidance on how to manage resources but also a critical examination of the conventional techniques of financial planning and control through the introduction of new approaches. Additional chapters have been added to introduce Strategic Management Accounting, Activity Based Costing and the Balanced Scorecard, New Performance Measures, Venture Capital, Knowledge Management and Outsourcing, and Financial Considerations of eBusiness. In this third edition, the book has been revised to encourage the reader to think about and reflect upon the emergence of recent principles and practices related to financial planning and control. While it is addressed primarily to business managers with an interest in financial planning and control, the range of subjects covered and the breadth of approach adopted by many of the contributors will make the Handbook of Financial Planning and Control especially useful to those managers in non-financial functions (as well as students of management) who must reconcile theory with the everyday reality of modern business practice.

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Review

'..anyone in business management of any sort - even those managing professional practices - would find it useful...' AccountingWeb, October 2002

About the Author

A graduate from Hull, Manchester and Salford, Robert Greenwood previously worked in industry as an accountant before entering Higher Education where he is currently Head of Accountancy, Law and Economics and the International Co-ordinator in the Business School at Bolton Institute. He is also a Fellow and Council Member of the Institute of Financial Accountants and the International Association of Book-Keepers. Bob has had case studies, open learning texts and articles published by ECCH, IFAC, IFA and the Journal of Enterprising Culture. He has also appeared in the BBC Education programme, East Money. Bob has extensive international consulting and lecturing experience in Hong Kong, Malaysia, China, the Czech Republic and Turkey. He also holds external examining appointments for Institutions in Hong Kong and the UK and is a subject specialist reviewer for the UK Quality Assurance Agency for Higher Education.

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