



Operations and Supply Chain Management with Connect Access Card

By F. Robert Jacobs, Richard Chase

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Resourceful companies today must successfully manage the entire supply flow, from the sources of the firm, through the value-added processes of the firm, and on to the customers of the firm. The fourteenth edition of "Operations and Supply Chain Management" provides well-balanced coverage of managing people and applying sophisticated technology to operations and supply chain management.

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Editorial Review

About the Author

F. Robert Jacobs is Chase Faculty Fellow Professor of Operations Management at the Kelley School of Business, Indiana University. He received a B.S. in Industrial Engineering as well as Computer and Information Science, an MBA, and a Ph.D. in Operations Management all from The Ohio State University.

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