



# I Liked It, Didn't Love It: Screenplay Development from the Inside Out

By Rona Edwards, Monika Skerbelis

[Download now](#)

[Read Online](#) 

## I Liked It, Didn't Love It: Screenplay Development from the Inside Out By Rona Edwards, Monika Skerbelis

This is the 2nd Edition. PLEASE NOTE that a 3rd Edition is scheduled to be published and available on Amazon by May 30, 2016 and for academic and bookstore distribution channels by June 30th. "I liked it, didn't love it." It's the most often heard line in Hollywood. And you'll hear it when studio honchos pass on your screenplays or projects. Join Edwards & Skerbelis as they pull the covers back for an up close look inside the Hollywood system. What happens to a screenplay when it's submitted to a studio? Who are the studio players? What's the difference between an agent and a manager? What exactly does a creative development exec do? How does the writer and producer work within the studio development process? Are you ready for Hollywood? Get the answers from industry Pros, Rona Edwards & Monika Skerbelis. Through personal experiences and examples they'll teach you what it takes to make it in Hollywood as a development executive, producer, writer or director. Chapters also include exercises that will help readers find new ideas and develop them into cinematic stories as well as offer tips in pitching your projects. Edwards worked as a production company development executive and has been a producer for fifteen years while Skerbelis has worked as a studio development executive. Between them, they've developed and sold countless screenplays. They teach feature film development classes at UCLA and Screenwriting Fundamentals at Chapman University's Dodge College of Film & Media Arts. Co-founders of ESE Film Workshops Online, they offer film classes worldwide. Both live in Los Angeles.

 [Download I Liked It, Didn't Love It: Screenplay Develo ...pdf](#)

 [Read Online I Liked It, Didn't Love It: Screenplay Deve ...pdf](#)

# I Liked It, Didn't Love It: Screenplay Development from the Inside Out

By Rona Edwards, Monika Skerbelis

**I Liked It, Didn't Love It: Screenplay Development from the Inside Out** By Rona Edwards, Monika Skerbelis

This is the 2nd Edition. PLEASE NOTE that a 3rd Edition is scheduled to be published and available on Amazon by May 30, 2016 and for academic and bookstore distribution channels by June 30th. "I liked it, didn't love it." It's the most often heard line in Hollywood. And you'll hear it when studio honchos pass on your screenplays or projects. Join Edwards & Skerbelis as they pull the covers back for an up close look inside the Hollywood system. What happens to a screenplay when it's submitted to a studio? Who are the studio players? What's the difference between an agent and a manager? What exactly does a creative development exec do? How does the writer and producer work within the studio development process? Are you ready for Hollywood? Get the answers from industry Pros, Rona Edwards & Monika Skerbelis. Through personal experiences and examples they'll teach you what it takes to make it in Hollywood as a development executive, producer, writer or director. Chapters also include exercises that will help readers find new ideas and develop them into cinematic stories as well as offer tips in pitching your projects. Edwards worked as a production company development executive and has been a producer for fifteen years while Skerbelis has worked as a studio development executive. Between them, they've developed and sold countless screenplays. They teach feature film development classes at UCLA and Screenwriting Fundamentals at Chapman University's Dodge College of Film & Media Arts. Co-founders of ESE Film Workshops Online, they offer film classes worldwide. Both live in Los Angeles.

**I Liked It, Didn't Love It: Screenplay Development from the Inside Out By Rona Edwards, Monika Skerbelis Bibliography**

- Sales Rank: #598204 in Books
- Brand: Edwards Skerbelis Entertainment (ESE)
- Published on: 2009-09-22
- Original language: English
- Number of items: 1
- Dimensions: 9.00" h x .44" w x 6.00" l, .59 pounds
- Binding: Paperback
- 192 pages

 [Download I Liked It, Didn't Love It: Screenplay Development from the Inside Out By Rona Edwards, Monika Skerbelis](#)

 [Read Online I Liked It, Didn't Love It: Screenplay Development from the Inside Out By Rona Edwards, Monika Skerbelis](#)

---

## **Download and Read Free Online I Liked It, Didn't Love It: Screenplay Development from the Inside Out By Rona Edwards, Monika Skerbelis**

---

### **Editorial Review**

#### **From the Publisher**

The most commonly used rejection line spewed by studio executive honchos when they do not buy a script is, "I liked it, didn't love it." What happens to your screenplay or novel when it leaves your hands and is submitted to a studio or production company? What happens to it after it's optioned or sold? What does "in development" really mean? Rona Edwards and Monika Skerbelis will shed light on all those questions for both those who are new to the business, and those already journeying through the "storied" halls at a film studio, television network, or production company.

Edwards and Skerbelis will tackle how to find new ideas, what it takes to be a development executive or a story analyst, how to work with producers and writers, and tips for pitching. They present exercises created to assist the reader in developing their writing skills.

Monika Skerbelis and Rona Edwards have lived the life of a studio and development executive, having developed and sold screenplays for the past 15 years. They have taught feature film development classes at UCLA for the past six years.. Both authors live in Los Angeles.

#### **About the Author**

RONA EDWARDS graduated California Institute of the Arts. A VP of Creative Affairs for Emmy-winner John Larroquette (Night Court), Academy-Award winner Michael Phillips (Close Encounters Of The Third Kind) and Emmy-winner Fern Field (Monk), Edwards produced One Special Victory, The Companion, I Know What You Did, Out Of Sync (VH1's Movies that Rock), Blind Trust, Der Morder Meiner Mutter (Sat.1) and documentaries, Selling Sex in Heaven and Unforgettable. For Warner Bros, she developed the feature Matchmakers. Recently, Edwards produced two movies for Lifetime based on Ellen Byerrum's books, Killer Hair and Hostile Makeover. A contributing writer to The Los Feliz Ledger, Produced By (the official magazine of the Producers Guild of America), her column, Rona's Reel Take, appeared in the Newworld Review. With Monika Skerbelis, she co-founded ESE Film Workshops Online, wrote the critically acclaimed book, "I Liked It, Didn't Love It: Screenplay Development from the Inside Out" and "The Complete Filmmaker's Guide to Film Festivals." MONIKA SKERBELIS started her career as an assistant in the story department for Paramount Pictures, moved over to 20th Century-Fox as an assistant story editor, and later was promoted to story editor. At the same time, Universal Pictures offered her the opportunity to run their story department where she worked for ten years and was promoted from an executive story editor to vice president. She is co-founder of ESE Film Workshops Online, providing online film classes in "Maneuvering Film Festivals, "Creating A Production Company" and "Finding & Developing New Ideas." She was also the programming director for the Big Bear Lake International Film Festival and is currently the program director for the American Pavilion's Emerging Filmmaker Showcase at the Cannes Film Festival. Her second book, co-written with Rona Edwards, "The Complete Filmmaker's Guide to Film Festivals: Your All Access Pass to Launching Your Film on the Festival Circuit" is available on Amazon and at bookstores worldwide.

### **Users Review**

#### **From reader reviews:**

**Anna Brooks:**

Book is usually written, printed, or created for everything. You can understand everything you want by a reserve. Book has a different type. As we know that book is important matter to bring us around the world. Adjacent to that you can your reading ability was fluently. A e-book I Liked It, Didn't Love It: Screenplay Development from the Inside Out will make you to possibly be smarter. You can feel much more confidence if you can know about anything. But some of you think in which open or reading the book make you bored. It is far from make you fun. Why they are often thought like that? Have you looking for best book or acceptable book with you?

**Carol Jackson:**

This I Liked It, Didn't Love It: Screenplay Development from the Inside Out is new way for you who has attention to look for some information since it relief your hunger details. Getting deeper you in it getting knowledge more you know or perhaps you who still having bit of digest in reading this I Liked It, Didn't Love It: Screenplay Development from the Inside Out can be the light food for you personally because the information inside this specific book is easy to get by means of anyone. These books build itself in the form which can be reachable by anyone, yeah I mean in the e-book contact form. People who think that in guide form make them feel tired even dizzy this reserve is the answer. So there is no in reading a e-book especially this one. You can find actually looking for. It should be here for an individual. So , don't miss the idea! Just read this e-book variety for your better life in addition to knowledge.

**Nick Gulbranson:**

As we know that book is significant thing to add our information for everything. By a book we can know everything we wish. A book is a set of written, printed, illustrated or even blank sheet. Every year was exactly added. This reserve I Liked It, Didn't Love It: Screenplay Development from the Inside Out was filled regarding science. Spend your extra time to add your knowledge about your science competence. Some people has diverse feel when they reading a book. If you know how big benefit from a book, you can feel enjoy to read a publication. In the modern era like at this point, many ways to get book you wanted.

**Elizabeth Walborn:**

Reading a publication make you to get more knowledge from this. You can take knowledge and information from a book. Book is created or printed or created from each source that will filled update of news. Within this modern era like right now, many ways to get information are available for anyone. From media social just like newspaper, magazines, science e-book, encyclopedia, reference book, novel and comic. You can add your knowledge by that book. Do you want to spend your spare time to spread out your book? Or just in search of the I Liked It, Didn't Love It: Screenplay Development from the Inside Out when you essential it?

**Download and Read Online I Liked It, Didn't Love It: Screenplay Development from the Inside Out By Rona Edwards, Monika Skerbelis #NFX3ZPT9BGK**

# **Read I Liked It, Didn't Love It: Screenplay Development from the Inside Out By Rona Edwards, Monika Skerbelis for online ebook**

I Liked It, Didn't Love It: Screenplay Development from the Inside Out By Rona Edwards, Monika Skerbelis Free PDF d0wnl0ad, audio books, books to read, good books to read, cheap books, good books, online books, books online, book reviews epub, read books online, books to read online, online library, greatbooks to read, PDF best books to read, top books to read I Liked It, Didn't Love It: Screenplay Development from the Inside Out By Rona Edwards, Monika Skerbelis books to read online.

## **Online I Liked It, Didn't Love It: Screenplay Development from the Inside Out By Rona Edwards, Monika Skerbelis ebook PDF download**

**I Liked It, Didn't Love It: Screenplay Development from the Inside Out By Rona Edwards, Monika Skerbelis Doc**

**I Liked It, Didn't Love It: Screenplay Development from the Inside Out By Rona Edwards, Monika Skerbelis MobiPocket**

**I Liked It, Didn't Love It: Screenplay Development from the Inside Out By Rona Edwards, Monika Skerbelis EPub**

**NFX3ZPT9BGK: I Liked It, Didn't Love It: Screenplay Development from the Inside Out By Rona Edwards, Monika Skerbelis**