



# Feel at Home: Home Staging Secrets For a Quick and Easy Sell

By Tori Toth

Download now

Read Online ➔

## Feel at Home: Home Staging Secrets For a Quick and Easy Sell By Tori Toth

In a perfect world you wouldn't need to be living in your home while on the market. However, the list of reasons why someone sells is endless and in many cases forces a homeowner to stay put when selling.

The experience can be grueling for sellers when your personal lives become public displays to strangers and their criticisms. If you're going to be living in your home when selling you have to willingly be inconvenienced---not only emotionally, but physically. So what's the best way to get out from under the microscope? Sell fast.

In this game-changing book by Tori Toth, founder of the Stage 2 Sell Strategy and Stylish Stagers, Inc. you'll discover: how home staging can change habits and emotions that will benefit your bottom line---and ultimately put a "sold" sign on your property.

Preparing your home for sale is more than just cleaning and decluttering, learn insider home staging secrets on how to make your space feel like home to potential buyers. When buyers feel at home, they're more comfortable and can relate to the space, which ultimately gets them to make an offer. How fast can you sell your home? See for yourself.

In "Feel at Home", home staging expert Tori Toth pulls back the curtains on the home staging industry and shows you a simple 10-step plan for making an impact on your housing market. The place that you've called home is about to become your greatest asset, I'm here to help you get the best return on your investment.

↓ [Download Feel at Home: Home Staging Secrets For a Quick and ...pdf](#)

📖 [Read Online Feel at Home: Home Staging Secrets For a Quick a ...pdf](#)



# Feel at Home: Home Staging Secrets For a Quick and Easy Sell

*By Tori Toth*

## Feel at Home: Home Staging Secrets For a Quick and Easy Sell By Tori Toth

In a perfect world you wouldn't need to be living in your home while on the market. However, the list of reasons why someone sells is endless and in many cases forces a homeowner to stay put when selling.

The experience can be grueling for sellers when your personal lives become public displays to strangers and their criticisms. If you're going to be living in your home when selling you have to willingly be inconvenienced---not only emotionally, but physically. So what's the best way to get out from under the microscope? Sell fast.

In this game-changing book by Tori Toth, founder of the Stage 2 Sell Strategy and Stylish Stagers, Inc. you'll discover: how home staging can change habits and emotions that will benefit your bottom line---and ultimately put a "sold" sign on your property.

Preparing your home for sale is more than just cleaning and decluttering, learn insider home staging secrets on how to make your space feel like home to potential buyers. When buyers feel at home, they're more comfortable and can relate to the space, which ultimately gets them to make an offer. How fast can you sell your home? See for yourself.

In "Feel at Home", home staging expert Tori Toth pulls back the curtains on the home staging industry and shows you a simple 10-step plan for making an impact on your housing market. The place that you've called home is about to become your greatest asset, I'm here to help you get the best return on your investment.

## Feel at Home: Home Staging Secrets For a Quick and Easy Sell By Tori Toth Bibliography

- Sales Rank: #155695 in Books
- Published on: 2015-08-04
- Original language: English
- Number of items: 1
- Dimensions: 8.50" h x .35" w x 5.50" l, .0 pounds
- Binding: Paperback
- 160 pages

 [Download Feel at Home: Home Staging Secrets For a Quick and ...pdf](#)

 [Read Online Feel at Home: Home Staging Secrets For a Quick a ...pdf](#)



## Download and Read Free Online *Feel at Home: Home Staging Secrets For a Quick and Easy Sell* By **Tori Toth**

---

### Editorial Review

From the Author

Why am I so passionate about home staging? Well, I've been in the home staging industry since 2009. I opened up a NYC based home staging company called Stylish Stagers, Inc. and I helped local real estate agents and homeowners get their homes prepared for sale. In fact I've helped sell homes 78-percent faster after staging them. Our stagings whether occupied or vacant, we have sold homes within as little as 24 hours, so yes I believe home staging makes all the difference! My mission is to not only help make home staging a real estate standard, but help you embrace a lifestyle. So many sellers can benefit from home staging and save time and money if they knew how to prepare their homes for sale. It's not only for when your selling, these habits and ideologies that home staging instills on a family can last well into their next living space because people don't take a moment to improve their own surroundings. I always have clients say, "why didn't I think of that" or "I wish I was living like this all this time" and you can!!! I'm here to help you bridge that gap between your dream home and what's reality.

I hope you enjoy reading this book and learning how to prepare your home for sale properly, if you find this helpful -- Please let me know and spread this feeling of home to a friend in need! -Much Love XOXO & Happy Selling, Tori

From the Back Cover

**DISCOVER HOW TO GET YOUR HOME PREPARED FOR SALE.**

What if you could avoid spending time on the real estate market? What would it take to be a successful home seller? What will it take to start out and close a deal of a lifetime?

Selling a home is no easy task. You need to prepare the product (your home), have the right price and marketing strategy to attract an enticing offer. It's important for a seller to also mentally prepare for the sale and follow a process--a *Feel At Home* process utilizing *Home Staging Secrets for a Quick and Easy Sell*.

If you want to control your destiny in selling your home, master these 10-preparation steps to make buyers *Feel At Home*.

1. **Focus** Perceptions so your home stands out among the competition.
2. **Examine** buyer's demographics and psychographics to lure potential offer.
3. **Erase** clutter by using the "toss it, donate it, store it" method.
4. **Leverage** home repairs for maximum return on your investment.
5. **Ambient** lighting sets the mood to make each room more appealing.
6. **Tidy** up your home so it looks well-maintained.
7. **Highlight** positive features to showcase an aspiring lifestyle.
8. **Optimize** space to enhance square footage.
9. **Modify** décor by updating the look of your home.
10. **Exploit** emotions to close the sale.

About the Author

Tori Toth has been blessed to feel at home again in her Howard Beach bungalow after surviving Superstorm Sandy in 2012. Since then, she has dedicated her life to helping homeowners, builders, investors, and realtors create a lifestyle home buyers will aspire to. As a professional home staging expert, trained through Home Staging Resource and by HGTV star Matthew Finlason of The Stagers, she has prepared hundreds of clients' homes focusing on target staging and lifestyle merchandising.

It has always been Tori's initiative to educate home sellers on ways to prepare and showcase their homes for sale. That's why she is not only an active member of the Real Estate Staging Association (RESA), but she's created a series of "how-to" home staging videos that have been watched over 100,000 times on YouTube and have helped her reach home sellers near and far. Tori's goal is "to make home staging a real estate standard." She has been interviewed by CNN Money and Long Island Weekly and is a contributor for Mann Report Residential.

## **Users Review**

### **From reader reviews:**

#### **Joyce Jacobs:**

The book with title Feel at Home: Home Staging Secrets For a Quick and Easy Sell has lot of information that you can study it. You can get a lot of help after read this book. This specific book exist new understanding the information that exist in this publication represented the condition of the world today. That is important to you to find out how the improvement of the world. This particular book will bring you in new era of the the positive effect. You can read the e-book on the smart phone, so you can read that anywhere you want.

#### **Troy Harlow:**

You can spend your free time to read this book this book. This Feel at Home: Home Staging Secrets For a Quick and Easy Sell is simple to deliver you can read it in the park your car, in the beach, train along with soon. If you did not have much space to bring the actual printed book, you can buy the e-book. It is make you quicker to read it. You can save the particular book in your smart phone. Thus there are a lot of benefits that you will get when you buy this book.

#### **Sylvia Kirby:**

What is your hobby? Have you heard in which question when you got scholars? We believe that that query was given by teacher for their students. Many kinds of hobby, Everybody has different hobby. And you also know that little person including reading or as examining become their hobby. You must know that reading is very important along with book as to be the factor. Book is important thing to incorporate you knowledge, except your own personal teacher or lecturer. You will find good news or update regarding something by book. Many kinds of books that can you choose to adopt be your object. One of them are these claims Feel at Home: Home Staging Secrets For a Quick and Easy Sell.

**Jeremy Quick:**

Some individuals said that they feel bored stiff when they reading a guide. They are directly felt it when they get a half portions of the book. You can choose typically the book *Feel at Home: Home Staging Secrets For a Quick and Easy Sell* to make your personal reading is interesting. Your own skill of reading ability is developing when you just like reading. Try to choose basic book to make you enjoy to read it and mingle the impression about book and reading especially. It is to be 1st opinion for you to like to open up a book and examine it. Beside that the book *Feel at Home: Home Staging Secrets For a Quick and Easy Sell* can to be your brand-new friend when you're sense alone and confuse using what must you're doing of the time.

**Download and Read Online *Feel at Home: Home Staging Secrets For a Quick and Easy Sell* By Tori Toth #2JDNXIOLY40**

## **Read Feel at Home: Home Staging Secrets For a Quick and Easy Sell By Tori Toth for online ebook**

Feel at Home: Home Staging Secrets For a Quick and Easy Sell By Tori Toth Free PDF d0wnl0ad, audio books, books to read, good books to read, cheap books, good books, online books, books online, book reviews epub, read books online, books to read online, online library, greatbooks to read, PDF best books to read, top books to read Feel at Home: Home Staging Secrets For a Quick and Easy Sell By Tori Toth books to read online.

### **Online Feel at Home: Home Staging Secrets For a Quick and Easy Sell By Tori Toth ebook PDF download**

#### **Feel at Home: Home Staging Secrets For a Quick and Easy Sell By Tori Toth Doc**

Feel at Home: Home Staging Secrets For a Quick and Easy Sell By Tori Toth Mobipocket

Feel at Home: Home Staging Secrets For a Quick and Easy Sell By Tori Toth EPub

2JDNXIOLY40: Feel at Home: Home Staging Secrets For a Quick and Easy Sell By Tori Toth