



Eye Benders: The Science of Seeing & Believing

By Clive Gifford, Professor Anil Seth

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Why do some printed pictures appear to swirl madly in front of your eyes? How can two colours that look completely different actually be the same? What makes complete images suddenly arise out of random patterns? With this crazy book of optical illusions, astound your eyes and amaze your brain and discover the science of how the illusions work. Clive Gifford's fun and accessible text introduces kids to the neuroscience behind how our brains and our eyes interact, creating these amazing phenomena. Children will be enthralled by the illusions, and engaged by the supporting information. Learning and critical thinking are encouraged, as readers come away wondering: can you ever believe what you see?

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- Sales Rank: #825327 in Books
- Brand: imusti
- Published on: 2013-10-28
- Original language: English
- Number of items: 6
- Dimensions: 10.16" h x .43" w x 8.03" l, .0 pounds
- Binding: Hardcover
- 64 pages

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Editorial Review

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In this diverse gathering of optical effects and illusions, Gifford offers a mix of classic and relatively recent examples. Following quick tours of the eye and brain, he presents images that disappear in our optical blind spot, seem to spin or drift, contain illusory differences in color, or leave afterimages of various sorts. He also covers false and forced perspectives in photography and other arts, illusory faces such as the one supposedly spotted on the surface of Mars, and stereograms. A description of what viewers will (or are at least supposed to) see and, often, the identity of the artist or scientist who discovered the effect either accompany each image or are mentioned in the appended material. Extra features include a glossary, an index, and instructions for creating a simple pinhole camera and a trick photograph. A broad overview of ways in which the eye can be fooled. Grades 4-7. --John Peters

Users Review

From reader reviews:

Cory Marshall:

Do you have favorite book? Should you have, what is your favorite's book? Reserve is very important thing for us to find out everything in the world. Each book has different aim or perhaps goal; it means that guide has different type. Some people sense enjoy to spend their time and energy to read a book. They may be reading whatever they consider because their hobby is reading a book. Why not the person who don't like reading through a book? Sometime, person feel need book if they found difficult problem or maybe exercise. Well, probably you will need this Eye Benders: The Science of Seeing & Believing.

Paul Howell:

The book Eye Benders: The Science of Seeing & Believing will bring one to the new experience of reading the book. The author style to elucidate the idea is very unique. When you try to find new book to study, this book very ideal to you. The book Eye Benders: The Science of Seeing & Believing is much recommended to you to read. You can also get the e-book from official web site, so you can easier to read the book.

Stephen Beatty:

Playing with family within a park, coming to see the coastal world or hanging out with buddies is thing that usually you could have done when you have spare time, then why you don't try matter that really opposite from that. 1 activity that make you not sense tired but still relaxing, trilling like on roller coaster you already been ride on and with addition associated with. Even you love Eye Benders: The Science of Seeing & Believing, you may enjoy both. It is excellent combination right, you still want to miss it? What kind of hangout type is it? Oh can occur its mind hangout men. What? Still don't obtain it, oh come on its named reading friends.

Stacy Knarr:

That book can make you to feel relax. This specific book Eye Benders: The Science of Seeing & Believing was colorful and of course has pictures around. As we know that book Eye Benders: The Science of Seeing & Believing has many kinds or style. Start from kids until young adults. For example Naruto or Detective Conan you can read and feel that you are the character on there. Therefore , not at all of book usually are make you bored, any it offers up you feel happy, fun and unwind. Try to choose the best book for yourself and try to like reading in which.

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