



# Ethics for International Business: Decision-Making in a Global Political Economy

*By John Kline*

Download now

Read Online ➔

## **Ethics for International Business: Decision-Making in a Global Political Economy** By John Kline

Business takes place in an increasingly global environment, crossing political and cultural boundaries that challenge corporate values. The central focus of this successful and innovative text lies in how to make and explain 'best choice' judgments when confronting ethical dilemmas in international business situations.

The newly-updated version of this groundbreaking textbook continues to provide a topical and relevant analysis of the ethical dimensions of conducting business in a global political economy. From a starting point of applied ethics, the book introduces a common set of normative terms and analytical tools for examining and discussing real case scenarios.

Extensive real-world examples, presented in the form of exhibits, cover issues including:

- foreign production, including sweatshops
- export of hazardous products
- testing and pricing of HIV-AIDS drugs
- advertising tobacco, alcoholic beverages and infant formula
- deceptive marketing techniques and bribery
- religious and social discrimination
- cultural impacts from 'music, movies and malls'
- environmental issues, including oil spills, rain forest preservation, global warming and genetically modified foods
- fair trade certification and consumer boycotts
- oil investments in the Sudan, Burma and Nigeria.

To keep pace with the changing landscape of global business, this new edition features:

- updated exhibits that introduce new issues, including internet censorship and privacy, marketing and obesity, dumping electronic waste in Ghana, the costs of bottled water, and Wal-Mart's supplier code in China

- increased coverage of issues arising in emerging markets
- updated descriptions and assessments of relevant international agreements
- seventeen new photographs that were chosen to accompany cases designed for classroom discussion
- "framing questions" to guide discussion of issues in topical chapters
- three additional figures that help depict the ethical analysis process.

The continued globalization of business increases the relevance of this textbook and its unique focus on specifically international ethical challenges faced by business, where governments and civil society groups play an active role. While most business ethics texts continue to focus heavily on ethical theory, this textbook condenses ethical theory into applied decision-making concepts, emphasizing practical applications to real world dilemmas.

Anyone with an interest in the ethical implications of international business, or the business implications of corporate responsibility in the global market, will find this book a thought-provoking yet balanced analysis. Clearly written, this has become the textbook of choice in this increasingly important field.

 [Download Ethics for International Business: Decision-Making ...pdf](#)

 [Read Online Ethics for International Business: Decision-Maki ...pdf](#)

# Ethics for International Business: Decision-Making in a Global Political Economy

*By John Kline*

**Ethics for International Business: Decision-Making in a Global Political Economy** By John Kline

Business takes place in an increasingly global environment, crossing political and cultural boundaries that challenge corporate values. The central focus of this successful and innovative text lies in how to make and explain 'best choice' judgments when confronting ethical dilemmas in international business situations.

The newly-updated version of this groundbreaking textbook continues to provide a topical and relevant analysis of the ethical dimensions of conducting business in a global political economy. From a starting point of applied ethics, the book introduces a common set of normative terms and analytical tools for examining and discussing real case scenarios.

Extensive real-world examples, presented in the form of exhibits, cover issues including:

- foreign production, including sweatshops
- export of hazardous products
- testing and pricing of HIV-AIDS drugs
- advertising tobacco, alcoholic beverages and infant formula
- deceptive marketing techniques and bribery
- religious and social discrimination
- cultural impacts from 'music, movies and malls'
- environmental issues, including oil spills, rain forest preservation, global warming and genetically modified foods
- fair trade certification and consumer boycotts
- oil investments in the Sudan, Burma and Nigeria.

To keep pace with the changing landscape of global business, this new edition features:

- updated exhibits that introduce new issues, including internet censorship and privacy, marketing and obesity, dumping electronic waste in Ghana, the costs of bottled water, and Wal-Mart's supplier code in China
- increased coverage of issues arising in emerging markets
- updated descriptions and assessments of relevant international agreements
- seventeen new photographs that were chosen to accompany cases designed for classroom discussion
- "framing questions" to guide discussion of issues in topical chapters
- three additional figures that help depict the ethical analysis process.

The continued globalization of business increases the relevance of this textbook and its unique focus on specifically international ethical challenges faced by business, where governments and civil society groups play an active role. While most business ethics texts continue to focus heavily on ethical theory, this textbook condenses ethical theory into applied decision-making concepts, emphasizing practical applications to real world dilemmas.

Anyone with an interest in the ethical implications of international business, or the business implications of

corporate responsibility in the global market, will find this book a thought-provoking yet balanced analysis. Clearly written, this has become the textbook of choice in this increasingly important field.

**Ethics for International Business: Decision-Making in a Global Political Economy By John Kline**  
**Bibliography**

- Sales Rank: #750201 in Books
- Published on: 2010-05-29
- Released on: 2010-04-28
- Original language: English
- Number of items: 1
- Dimensions: 9.69" h x .67" w x 6.85" l, 1.15 pounds
- Binding: Paperback
- 296 pages

 [Download Ethics for International Business: Decision-Making ...pdf](#)

 [Read Online Ethics for International Business: Decision-Maki ...pdf](#)

## **Download and Read Free Online Ethics for International Business: Decision-Making in a Global Political Economy By John Kline**

---

### **Editorial Review**

#### About the Author

**John M. Kline** is a Professor of International Business Diplomacy in the Walsh School of Foreign Service, Georgetown University. He is a past Director of the Master of Science in Foreign Service Program and the Karl F. Landegger Program in International Business Diplomacy. His teaching focuses on international business-government relations, international investment strategies and negotiations, and international business ethics.

In addition to Dr. Kline's textbook, *Ethics for International Business*, he is the author of three other books as well as numerous scholarly articles and chapters in co-authored and edited books.

Prior to joining the Georgetown faculty, Dr. Kline was Director of International Economic Policy at the National Association of Manufacturers. He received his doctorate in political science from The George Washington University and holds a masters degree in international relations from The Johns Hopkins University School of Advanced International Studies.

Dr. Kline serves as a consultant to various international organizations and private multinational corporations. He has conducted studies for the United Nations, the Inter-American Development Bank, the Organization for Economic Cooperation and Development, and the U.S. Advisory Committee on Intergovernmental Relations. His current projects include a comparative analysis for UNCTAD on foreign investment policy in electricity infrastructure reforms in Chile and New Zealand, and a faculty workshop at Instituto Tecnológico y de Estudios Superiores de Monterrey in Mexico on teaching business ethics.

### **Users Review**

#### **From reader reviews:**

##### **Michele Stein:**

What do you in relation to book? It is not important with you? Or just adding material when you want something to explain what the one you have problem? How about your time? Or are you busy person? If you don't have spare time to complete others business, it is make you feel bored faster. And you have free time? What did you do? Everybody has many questions above. They have to answer that question because just their can do this. It said that about e-book. Book is familiar on every person. Yes, it is proper. Because start from on jardín de infancia until university need this particular Ethics for International Business: Decision-Making in a Global Political Economy to read.

##### **Willie Collins:**

In this 21st centuries, people become competitive in every single way. By being competitive now, people have do something to make these individuals survives, being in the middle of the particular crowded place and notice simply by surrounding. One thing that often many people have underestimated this for a while is

reading. Yes, by reading a reserve your ability to survive boost then having chance to stand than other is high. For you who want to start reading a book, we give you this Ethics for International Business: Decision-Making in a Global Political Economy book as starter and daily reading e-book. Why, because this book is usually more than just a book.

**Joyce Francois:**

Beside this specific Ethics for International Business: Decision-Making in a Global Political Economy in your phone, it may give you a way to get nearer to the new knowledge or information. The information and the knowledge you can got here is fresh from oven so don't always be worry if you feel like an aged people live in narrow small town. It is good thing to have Ethics for International Business: Decision-Making in a Global Political Economy because this book offers for your requirements readable information. Do you occasionally have book but you would not get what it's about. Oh come on, that won't happen if you have this within your hand. The Enjoyable arrangement here cannot be questionable, such as treasuring beautiful island. Use you still want to miss the item? Find this book and also read it from at this point!

**Bethany Zuniga:**

That e-book can make you to feel relax. This kind of book Ethics for International Business: Decision-Making in a Global Political Economy was vibrant and of course has pictures around. As we know that book Ethics for International Business: Decision-Making in a Global Political Economy has many kinds or type. Start from kids until young adults. For example Naruto or Private eye Conan you can read and think that you are the character on there. Therefore not at all of book are usually make you bored, any it makes you feel happy, fun and chill out. Try to choose the best book to suit your needs and try to like reading in which.

**Download and Read Online Ethics for International Business:  
Decision-Making in a Global Political Economy By John Kline  
#AF72OI61GQ9**

# **Read Ethics for International Business: Decision-Making in a Global Political Economy By John Kline for online ebook**

Ethics for International Business: Decision-Making in a Global Political Economy By John Kline Free PDF d0wnl0ad, audio books, books to read, good books to read, cheap books, good books, online books, books online, book reviews epub, read books online, books to read online, online library, greatbooks to read, PDF best books to read, top books to read Ethics for International Business: Decision-Making in a Global Political Economy By John Kline books to read online.

## **Online Ethics for International Business: Decision-Making in a Global Political Economy By John Kline ebook PDF download**

**Ethics for International Business: Decision-Making in a Global Political Economy By John Kline Doc**

**Ethics for International Business: Decision-Making in a Global Political Economy By John Kline Mobipocket**

**Ethics for International Business: Decision-Making in a Global Political Economy By John Kline EPub**

**AF72OI61GQ9: Ethics for International Business: Decision-Making in a Global Political Economy By John Kline**