



Eselling: The Alternative Way to Prospect and Sell for Sales Professionals: How to Use the Internet for Prospecting, Personal Branding, Networking and for Engaging the C-Suite Decision Maker

By Sean McPheat

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Review

"In today's challenging sales environment, you need all the help you can get! This fast-moving book shows you how to attract more prospects and make more sales, the modern way." -- Brian Tracy The Psychology of Selling

About the Author

Sales Futurist Sean McPheat has been referred to in the media as 'one of the pre-eminent thought leaders on modern day selling'. Sean has been featured on CNN International, the BBC, ITV and has over 250 media credits to his name.

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