



# The Economics of Business Enterprise: An Introduction to Economic Organisation and the Theory of the Firm, Third Edition

By Martin Ricketts

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This new edition represents a substantially revised and extended version of this classic textbook on the theory of the firm. Theories of enterprise, organisation, exchange and evolution in the face of imperfect information in the business setting inform the argument throughout.

#### **About the Author**

Martin Ricketts, Professor of Economic Organisation and Dean of Humanities, University of Buckingham, UK

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