



Introduction to Statistics and SPSS in Psychology

By Andrew Mayers

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Introduction to Statistics and SPSS in Psychology guides the reader carefully and concisely up the statistics staircase to success. Each step is supported by helpful visuals as well as advice on how to overcome problems. Interactive, lively, but never patronising, this is the complete guide to statistics that will take readers through their degree course from beginning to end.

Take a step in the right direction and tackle statistics head on with this visual introduction.

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Editorial Review

Review

"This is a comprehensive resource of all the statistics you could ever want for degree level Psychology" - *Neil Cruickshank, Budmouth College, Weymouth*

"Definitely my go-to statistics textbook, the perfect guide for all levels of undergraduate" - *Psychology student, University of Glasgow*

"This book provides clear and comprehensive coverage of a wide range of statistical tests used in psychology. It will be of great value to novice and advanced researchers alike." - *Dr Richard rowe, University of Sheffield*

"This engaging and student-centred book demystifies the challenges of statistics and SPSS for the numerically anxious student." - *Dr Kate Bullen, Aberystwyth University*

From the Back Cover

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Statistics and SPSS are made clear through:

- **Full colour screenshots** illustrating how to run a test in SPSS
- Examples of tests already worked through demonstrating how they've been applied to actual psychological research
- **Nuts and bolts** and **Take a closer look** boxes explaining statistical concepts in more detail
- Explanations of how to **calculate outcomes manually** helping readers to understand the maths behind the tests

Take a step in the right direction and tackle statistics head on with this visual introduction.

Visit the companion website at www.pearsoned.co.uk/mayers for crucial datasets, practice activities and more.

Dr Andrew Mayers is Senior Lecturer in Psychology at Bournemouth University

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About the Author

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