



## FLIP: How to Find, Fix, and Sell Houses for Profit

By Rick Villani, Clay Davis

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**FLIP: How to Find, Fix, and Sell Houses for Profit** By Rick Villani, Clay Davis

**FLIP**, the third book in the National Bestselling Millionaire Real Estate Series (More than 500,000 copies sold!)

**FLIP** provides a detailed, step-by-step process to analyze each investment, identify the best improvements, accurately estimate the costs and intelligently oversee the construction. It takes out all the guess work and almost all of the risk.

### Here's what industry experts are saying about **FLIP**:

"Read this book before you flip that house! **FLIP** is an indispensable step-by-step guide to flipping houses that you will refer to again and again."-**Carlos Ortiz, Executive Producer, "FLIP That House" (TLC's most popular real estate TV show)**

"At HomeVestors, we're in the business of buying and selling homes for profit and I can attest that there are few, if any, who can rival Rick's and Clay's expertise when it comes to fixing up houses for profit. This book is a must-read for any investor."-**Dr. John Hayes, President and CEO of HomeVestors of America (the largest homebuyer in America)**

"**FLIP** is a must-read book for everyone in the real estate business. Every agent should have this book. They should read it and master its contents. Why? Because it is the best guide ever written on how to evaluate real estate and how to add value to a house."-**Gary Keller, Founder and Chairman of the Board of Keller Williams Realty International and author of bestselling *The Millionaire Real Estate Agent* and *The Millionaire Real Estate Investor***

"For anyone looking to build wealth in real estate, **FLIP** provides a step-by-step approach that really works in any market."-**Loral Langemeier, bestselling author of *The Millionaire Maker***

**FLIP** extends the national bestselling Millionaire Real Estate series with a step-

by-step guide that is quickly becoming "the model" for successfully finding, fixing and selling investment properties for profit.

Based on their involvement in over a 1,000 flips, Rick Villani and Clay Davis walk you through the proven five-stage model for successfully flipping a house:

1. **FIND:** How to select ideal neighborhoods, attract sellers, and find houses with investment potential
2. **ANALYZE:** Identify which improvements to make and analyze the profit potential of any house
3. **BUY:** How to arrange financing, present the offer, and close on the purchase
4. **FIX:** A 50-step, easy-to-follow plan for fixing up houses that keeps you on time, in budget and assures top quality
5. **SELL:** How to add finishing touches to quickly sell for maximum profit

Woven through the book is an entertaining narrative that follows the flipping adventures of Samantha, Ed, Bill, Nancy, Amy and Mitch as they find, buy, fix and sell their first investment houses. With all this plus the experience of over a thousand flips condensed into one book, *FLIP* gives new investors the tools they need to avoid common pitfalls, make a profit, and enjoy the process of house flipping.

**Rick Villani** and **Clay Davis** are senior executives at HomeFixers, North America's leading real estate rehab franchise. HomeFixers has been involved in more than 1,000 flips nationwide.

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## **Editorial Review**

### **About the Author**

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## **Users Review**

### **From reader reviews:**

#### **George Carter:**

FLIP: How to Find, Fix, and Sell Houses for Profit can be one of your beginning books that are good idea. Most of us recommend that straight away because this guide has good vocabulary that may increase your knowledge in vocab, easy to understand, bit entertaining but nonetheless delivering the information. The writer giving his/her effort to get every word into pleasure arrangement in writing FLIP: How to Find, Fix, and Sell Houses for Profit but doesn't forget the main point, giving the reader the hottest and based confirm resource data that maybe you can be one of it. This great information may drawn you into completely new stage of crucial thinking.

#### **Sabrina King:**

In this age globalization it is important to someone to find information. The information will make a professional understand the condition of the world. The healthiness of the world makes the information simpler to share. You can find a lot of sources to get information example: internet, newspapers, book, and soon. You can see that now, a lot of publisher in which print many kinds of book. Often the book that recommended to your account is FLIP: How to Find, Fix, and Sell Houses for Profit this guide consist a lot of the information with the condition of this world now. This particular book was represented how does the world has grown up. The terminology styles that writer use for explain it is easy to understand. The particular writer made some investigation when he makes this book. Honestly, that is why this book ideal all of you.

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