



Powerhouse: The Untold Story of Hollywood's Creative Artists Agency

By James Andrew Miller

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Powerhouse: The Untold Story of Hollywood's Creative Artists Agency By James Andrew Miller

A New York Times bestseller

An astonishing—and astonishingly entertaining—history of Hollywood’s transformation over the past five decades as seen through the agency at the heart of it all, from the #1 bestselling co-author of *Live from New York* and *Those Guys Have All the Fun*.

The movies you watch, the TV shows you adore, the concerts and sporting events you attend—behind the curtain of nearly all of these is an immensely powerful and secretive corporation known as Creative Artists Agency. Started in 1975, when five bright and brash employees of a creaky William Morris office left to open their own, strikingly innovative talent agency, CAA would come to revolutionize the entertainment industry, and over the next several decades its tentacles would spread aggressively throughout the worlds of movies, television, music, advertising, and investment banking.

Powerhouse is the fascinating, no-holds-barred saga of that ascent. Drawing on unprecedented and exclusive access to the men and women who built and battled with CAA, as well as financial information never before made public, author James Andrew Miller spins a tale of boundless ambition, ruthless egomania, ceaseless empire building, greed, and personal betrayal. It is also a story of prophetic brilliance, magnificent artistry, singular genius, entrepreneurial courage, strategic daring, foxhole brotherhood, and how one firm utterly transformed the entertainment business.

Here are the real Star Wars—complete with a Death Star—told through the voices of those who were there. Packed with scores of stars from movies, television, music, and sports, as well as a tremendously compelling cast of agents, studio executives, network chiefs, league commissioners, private equity partners, tech CEOs, and media tycoons, *Powerhouse* is itself a Hollywood blockbuster of the most spectacular sort.

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Editorial Review

Amazon.com Review

An Amazon Best Book of August 2016: When *Powerhouse* first crossed my desk I was mildly intrigued with the idea of getting an inside look at the Creative Arts Agency, which has come to represent some of the biggest names in Hollywood and beyond. Then I read fifty pages and was totally hooked. I'm not even familiar with all the players—though of course names like Tom Cruise and Michael Ovitz jumped right out—but it didn't matter because their anecdotes about the people and personalities who re-wrote the rule book on how agents work with their celebrity clients are completely addicting. There are stories of overblown egos and overindulgence, brilliant strategy and crushing betrayal—this is a no-holds-barred account of five decades of Hollywood's movers and shakers told by the people who lived it. Whether you're an avid movie goer or only watched the Academy Awards when Tina Fey was hosting, *Powerhouse* is a front row seat to the building of an entertainment industry icon in all its garish glory. And it's nearly impossible to look away. --Seira Wilson, *The Amazon Book Review*

Review

"*Powerhouse* delivers a chronicle of vaunting ambition, immense wealth and power, and personal betrayal all the more astonishing in a business ostensibly built on loyalty and trust... Even more impressive is Miller's ability to get nearly everyone involved not only to talk but also go on the record." (New York Times Book Review)

"Magisterial. ... One of the two most important books about the business of entertainment to come out in 2016. ... A must read for anyone who wants to work in Hollywood or just know how Hollywood works." (The Hollywood Reporter)

"It's dishy. It's like People Magazine meets 'The Godfather.' It's like nothing else. I ate it up." (New York Post)

"Eminently readable and moves at a fast pace thanks to dozens of fascinating celebrity stories." (Mashable)

"The year's hottest Hollywood tell-all." (New York Daily News)

"Probably the most hotly anticipated book since Julia Phillips's tell-all *YOU'LL NEVER EAT LUNCH IN THIS TOWN AGAIN* dropped more than two decades ago." (Variety)

"[F]un to read both for the boldface names - including agency founders Michael Ovitz and Ron Meyer, and clients like Magic Johnson and Ali MacGraw - and for a glimpse into a largely unseen world of cultural influencers." (The National Book Review)

From the Back Cover

An astonishing—and astonishingly entertaining—history of Creative Artists Agency, from the #1 bestselling co-author of *Live from New York* and *Those Guys Have All the Fun*.

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Users Review

From reader reviews:

Donna Miller:

In this 21st centuries, people become competitive in each way. By being competitive currently, people have do something to make all of them survives, being in the middle of the crowded place and notice simply by surrounding. One thing that oftentimes many people have underestimated the item for a while is reading. That's why, by reading a reserve your ability to survive enhance then having chance to endure than other is high. In your case who want to start reading a new book, we give you this kind of *Powerhouse: The Untold Story of Hollywood's Creative Artists Agency* book as beginner and daily reading e-book. Why, because this book is more than just a book.

Stephen Medley:

A lot of people always spent their very own free time to vacation or maybe go to the outside with them family or their friend. Did you know? Many a lot of people spent they free time just watching TV, or maybe playing video games all day long. If you wish to try to find a new activity here is look different you can read a new book. It is really fun for you. If you enjoy the book that you simply read you can spent 24 hours a day to reading a reserve. The book *Powerhouse: The Untold Story of Hollywood's Creative Artists Agency* it is rather good to read. There are a lot of folks that recommended this book. They were enjoying reading this book. When you did not have enough space to deliver this book you can buy typically the e-book. You can m0ore effortlessly to read this book from your smart phone. The price is not to fund but this book offers high quality.

Teresa Dawkins:

People live in this new day of lifestyle always try to and must have the time or they will get lot of stress from

both everyday life and work. So , whenever we ask do people have extra time, we will say absolutely without a doubt. People is human not really a huge robot. Then we consult again, what kind of activity are you experiencing when the spare time coming to you actually of course your answer may unlimited right. Then do you try this one, reading guides. It can be your alternative inside spending your spare time, the actual book you have read is Powerhouse: The Untold Story of Hollywood's Creative Artists Agency.

Tara Cassell:

Is it you actually who having spare time then spend it whole day through watching television programs or just laying on the bed? Do you need something totally new? This Powerhouse: The Untold Story of Hollywood's Creative Artists Agency can be the reply, oh how comes? The new book you know. You are and so out of date, spending your spare time by reading in this completely new era is common not a geek activity. So what these guides have than the others?

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