

Critical Cultural  
Policy Studies

Justin Lewis

## Critical Cultural Policy Studies: A Reader

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*Critical Cultural Policy Studies: A Reader* brings together classic statements and contemporary views that illustrate how everyday culture is as much a product of policy and economic determinants as it is of creative and consumer impulses.



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#### Review

“*Critical Cultural Policy Studies* is a trailblazing collection of first-rate essays by the leading figures in media studies in North America, Britain, and Australia. As we enter the so-called Information Age, cultural policy is becoming a central political and social concern. These essays, splendidly edited by Justin Lewis and Toby Miller, will be required reading for all who negotiate with these issues.” *Robert W. McChesney, University of Illinois at Urbana-Champaign*

“The contributors to this unabashed book of tendency bring to bear the progressive critical energies of cultural studies and political economy to the study and management of cultural provision in the arts, broadcasting, television, popular music, the Internet, and often neglected areas like sport and urban planning. The entry of progressives into the policy sphere aims at effective reform of state and market institutions in the direction of cultural rights and citizenship and greater parity for developing countries in international spheres of trade-in-culture. The goal is a more democratic cultural policy.” *George Yúdice, New York University*

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#### From the Back Cover

*Critical Cultural Policy Studies: A Reader* charts cultural policy as it exerts its powerful – if often overlooked – influence on every aspect of culture, from the fine arts to popular forms of entertainment. Key essays by pioneers in cultural policy studies combine with more recent reflections to define this important field and demonstrate the substantial role policy plays in the cultural production, from film, radio, and television to the Internet, the arts, music, and even sport.

The volume explores a dazzling array of subjects from across the humanities and social sciences and around the globe: indigenous media, television and citizenship, film and government, museums, national cultures, suburban culture, international trade, and the shopping mall. Making the claim that no study of culture is complete without a thorough analysis of economic and political determinants, *Critical Cultural Policy Studies* offers a provocative view that culture is a very public – and very political – concern.

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