



# Contemporary Management

By Gareth R Jones, Jennifer M George

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In the new ninth edition of *Contemporary Management* by Jones/George continues to provide students the most current and up-to-date account of the changes taking place in the world of business management.

In this revision, the focus is on making Principles of Management relevant and interesting to today's students?something that we know from instructor and student feedback engages them and encourages them to make the effort necessary to assimilate the text material. This product mirrors the changes taking place in management practices by incorporating recent developments in management theory, research, and by providing vivid, current examples of how managers of companies large and small have responded to the changes taking place.

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## Contemporary Management By Gareth R Jones, Jennifer M George Bibliography

- Rank: #4701 in Books
- Published on: 2015-01-16
- Ingredients: Example Ingredients
- Original language: English
- Number of items: 1
- Dimensions: 11.00" h x 1.00" w x 8.60" l, .92 pounds
- Binding: Hardcover
- 672 pages

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#### **About the Author**

Jennifer George is also a Professor of Management in the Lowry Mays College and Graduate School of Business at Texas A&M University. She received her BA in Psychology/Sociology from Wesleyan University, her MBA in Finance from New York University, and her PhD in Management and Organizational Behavior from New York University.

Gareth Jones is a Professor of Management in the Lowry Mays College and Graduate School of Business at Texas A&M University. He received both his BA and PhD from the University of Lancaster, UK

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